

Part of a Complete Suite of Validated
Assessment Products and Software



Purpose

- Measures cognitive and linguistic preferences or style of thinking

Outcome

- Gain powerful communication skills
- Improve relationships
- Minimize conflicts and misunderstandings
- Influence and motivate others
- Improve individual and group effectiveness

Aimed at

- Any individual



An understanding of the internal thinking preferences that operate unconsciously provides the basis for improvement to communication and performance.

Thinking Styles is a tool for recognizing and developing how an individual thinks. It shows how a person prefers to receive and process information and identifies their flexibility in each of the dimensions.

At any level of an organization, strong working relationships are critical for success. This tool provides powerful techniques to help develop effective communication and interpersonal skills.

Understanding these differences enables the presentation of information in a way and at a pace which allows people to understand and work together more efficiently. It can be used to improve meetings, work processes and organizational culture.

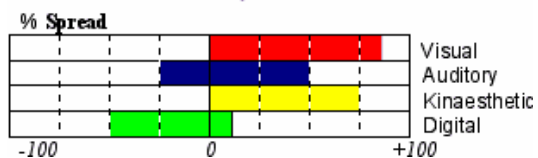


The Thinking Style dimensions are focused on three main areas:

- *Sensory* - information perception
- *People* - interaction with people
- *Tasks* - approach to activities in different situations

Thinking Styles is based on 'Neuro-Linguistic Programming' and assesses cognitive and linguistic preferences within 26 types of thinking.

Sensory Focus: Explores the way you prefer to receive information via your senses



Available with:

- On-line scoring
- Software packages
- Paper-based questionnaires
- Scoring bureau service



About Management Centre of Asia Pte Ltd

Management Centre of Asia Pte Ltd, is a provider and developer of innovative, high-quality people and process solutions for consultants and business professionals working with individuals, teams and organizations.

We provide a variety of customized and off the shelf products in the areas of 360 degree feedback; personality, career and stress assessments; survey solutions and online performance management systems — all customized and branded to meet your needs.

Thinking Styles has a unique scoring system that identifies and measures the degree to which a person likes or dislikes a particular way of thinking and their flexibility in that dimension. It measures a person's natural way of thinking and not their ability or intelligence.

The report produces Personal Summaries of the 26 dimensions with further detailed descriptions. It provides explanations of how to manage and motivate people who score highly against particular dimensions. There are also exercises designed to increase flexibility for other thinking styles with low preference.

Thinking Styles can help to link and understand the complex relationships between people's behavior - how they use words and the way in which they think. This tool can help to create focused and clear communication at all levels of an organization.